

# ASSOCIATED S AGROCCERS

INDIVIDUALLY OWNED STORES  
SPECIALS FOR JULY 2nd and 3rd

## Timely Suggestions for the Holiday Week-End

<b>FOLGER'S COFFEE</b>	<b>Pound 28c</b> <b>2-Pound 55c</b>
<b>B &amp; M BAKED BEANS</b>	<b>NATIONAL BISCUIT CO. DeLuxe Ass'td. COOKIES</b>
Large Can..... <b>18c</b>	Pound..... <b>30c</b>
<b>B &amp; M KIDNEY BEANS</b>	<b>WHEATIES</b>
No. 2 Can..... <b>11c</b>	2 Pkgs..... <b>21c</b>

Just the Thing for Picnics and HOT-WEATHER LUNCHES



<b>DUMACK MARSHMALLOWS</b> Pound Cellophane Pkg.	<b>BOLIVAR OLIVES (Medium)</b> Quarts..... <b>25c</b>
<b>2 FOR 25c</b>	<b>CUT RITE WAX PAPER</b>
<b>DINETTE VEGETABLES FOR SALAD</b> No. 1 Can..... <b>10c</b>	Large Roll..... <b>16c</b> Small Roll..... <b>6c</b>
<b>NATURE'S GIFT—No. 2 Can</b> <b>CUT STRING BEANS</b> ..... <b>10c</b>	

<b>BLACK SWAN PINK SALMON</b> 2 CANS FOR <b>25c</b>	<b>BLACK SWAN—(1/2's) TUNA</b> ..... <b>15c</b>
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<b>BLACK SWAN FLOUR</b>	No. 24 1/2..... <b>85c</b>	No. 10..... <b>39c</b>	No. 5..... <b>22c</b>
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<b>THRIFTEE Salad Dressing</b> Pts. <b>19c</b> Qts. <b>29c</b>	<b>B &amp; M Brown Bread</b> Large Can..... <b>16c</b>
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**CHALLENGE BUTTER**..... lb. **38c**

<b>GOLDEN SWAN MILK</b> Tall Can..... <b>6c</b>	
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<b>GOLDEN SWAN TOMATO JUICE</b> No. 2 Can..... <b>3 FOR 25c</b>	
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<b>GOLDEN SWAN—No. 2 Can</b> <b>PINEAPPLE JUICE</b> ..... <b>2 FOR 25c</b>	
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<b>SPERRY Wheathearts</b> Sml. <b>13c</b> Lge. <b>22c</b>	
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<b>SWEET PICKLES</b> SWEET MIX SWEET CHIPS.....	qts. <b>23c</b>
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<b>LIME RICKEY - GINGER ALE - ROOT BEER</b> ORANGE Each (5c deposit).....	<b>10c</b>
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<b>SEGO MILK, Large Cans</b> .....	<b>3 for 20c</b>
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<b>SUNMAID Seedless Raisins</b> 15-Oz. Pkg..... <b>9c</b>	<b>WHITE KING SOAP</b> 3 Bars For..... <b>10c</b>
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<b>Puffed Raisins</b> 15-Oz. Pkg..... <b>10c</b>	<b>WHITE KING GRAN. SOAP</b> Large..... <b>30c</b>
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**HORMEL TENDER SWEET HAM**  
RICH with FLAVOR and TENDERNESS  
Whole or Half, Lb. **31c**

<b>MINCED HAM - LIVERWURST - BOLOGNA</b> WIENERS SALAMI.....	<b>LB. 19c</b>
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**Your Associated Grocers**

**GEO. H. COLBURN**  
645 Sartori Ave., Torrance, Phone 622

**DOAN'S MARKET**  
2223 Torrance Blvd., Torrance, Phone 486

**RICHARD COLBURN**  
1801 Cabrillo Ave., Torrance, Phone 110

## People and what they are doing...

Dr. and Mrs. J. S. Lancaster, their daughters, Laurella and Jean and Patty Post returned Monday from an enjoyable week-end at Sequoia National Park.

Harvey Cleveland of Kanawha, Iowa, is visiting for a time with his brother, Pete Cleveland, 1221 El Prado.

Miss Edna Robinson, 805 Portola street, is vacationing in Leidy, Oklahoma.

Mr. and Mrs. D. A. Murphy and sons Jimmy Gene and Billy Pat, 1514 Amapola avenue, with Mr. and Mrs. Fred Smith of Hollywood, spent Sunday at Santa Barbara.

Aboard the Challenger with her two brothers James and Victor when it left Los Angeles, Wednesday evening, was Miss Jeanne Streitzweiser, 1727 Gramercy avenue, en route to Nebraska to spend the summer vacation with friends and relatives. Her mother, Mrs. H. E. Streitzweiser plans to leave for Nebraska in the very near future.

Vacationing at Yosemite National Park are Mr. and Mrs. Leonard J. Young and sons Lindy and Abby of 2355 El Dorado.

Visiting with her parents, Mr. and Mrs. G. W. Wheaton, 1228 Arlington avenue, is Mrs. Harmer Davis and children of Berkeley, California.

Miss Mary Curtis Welch, and Miss Barbara Welch, daughters of Mr. and Mrs. Torrance C. Welch, are here to spend their summer vacation. Miss Mary Welch is a June graduate of Stanford University, school of Journalism, and her sister has just completed her second year at the University of California at Berkeley.

Officer Willard Haslam was taken seriously ill Tuesday night while on duty at the police station. Suffering from an internal disorder he was taken home and today is reported to be improving.

Dick Pullman, former service station operator and later a National Supply worker here, left this week for an indefinite stay in Idaho.

Lon Ralston of Pittsburg, California and Sam Ralston of Phoenix, Arizona, will arrive in Torrance, Friday, to spend the next week with the family at 1687 Gramercy avenue. Mr. Henney of Phoenix will arrive with Sam to be a guest during the next week.

Miss Dorothy McMillan, who has been attending De Pauw University arrived at her home, 1527 Post avenue, Wednesday to spend the summer with her parents, Mr. and Mrs. John McMillan.

## Cut In Light Cost Sought

Continued from Page 1  
ard reported the result of a meeting of the city representatives last week at El Segundo when the power issue was studied. He said that it was generally agreed that the Edison company was "unfair" in continuing the present high overhead street lighting rates in Hawthorne, Inglewood, Redondo, Manhattan and Torrance when other cities have received reductions. Leonard declared that the overhead street lighting bill is two-thirds of the city's entire monthly power expenditure. L. H. Stewart of Los Angeles is the "rate expert" retained by Torrance and other cities at \$10 each to prepare a detailed study of the power matter and present it to the Edison company for "voluntary" adjustment. If the city's request is denied, then the communities may take up the matter with the State Railroad commission and demand a hearing. This city's contract with the Edison company expired yesterday, hence the reason for adopting a new one to continue street lighting service.

**COMPLETE COVERAGE**  
All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

## Miss Worrell Off On World Cruise

Miss Doris R. Worrell, daughter of Mr. and Mrs. S. S. Worrell of El Prado, left Sunday for Galveston, Texas, where she will embark on a trip that will take her around the world. Her ship will first stop at Oslo, Norway. From there she will go through Germany, Italy, France and back to London. From England she will take a ship to South Africa, up to Victoria Falls and East Africa, and finally reaching Egypt and the Holy Land. Her route from this point has not as yet been definitely determined but her friends in Torrance will be following her travels with much interest as she had promised to keep them informed.

## Four Hurt In Collision Here

(Continued from Page 1-A)  
fracture, internal injuries severe lacerations, is believed the most seriously hurt. She and her niece, six-year-old Isoko Tanaka, and nephew, four-year-old Yoneo Tanaka, are confined at Jared Sidney Torrance Memorial hospital. Two other children belonging to Mr. and Mrs. H. Tanaka were also hurt. Whittier is an employee of the Columbia Steel plant here. He was not held by police.

**NEW TYPE MOWER**  
A diesel-powered mower, which cuts, chops and elevates alfalfa to trucks, is attracting attention from farmers at Gerber.

Mr. and Mrs. N. F. Galluee and daughter, 817 Madrid avenue, left Friday for a month's vacation. They expect to visit folks in Colorado, will visit Yellowstone National Park and travel into the Northwest country.

**Soviet Port for Youth**  
MOSCOW (U.P.)—A port for children will be built this year in Leningrad, the aim of which is to stimulate the study of the sea transport by children.

**"Calf-Orphanage" Urged**  
DULUTH, Minn. (U.P.)—A plan for a "calf orphanage" is being pushed among dairy herdsman as a means of improving dairy herds.

## City Contracts With Chamber for Promotion

Full responsibility for the types of advertising and publicity to be employed by the city will hereafter rest with the Chamber of Commerce, under a modified form of contract authorized by the city council Tuesday evening. Under the terms of the contract which City Attorney C. T. Rippe said had been drafted by Leo Burke, counsel for the California League of Municipalities, the city awarded the chamber a budget of \$7,200 for the current fiscal year and authorized the civic organization to expend the funds as it sees fit. However, the chamber is required to submit a quarterly report to the council enumerating the amounts and types of advertising and publicity which have been secured for money expended.

**Out of Promotion Fund**  
The new form of contract with the chamber differs from previous years in that formerly the chamber submitted recommendations which were approved by the city council; but hereafter full responsibility for the manner in which the annual budget of \$7,200 will be spent is vested in the chamber directorate. The fund allocated to the chamber will be paid out of the ten-cent promotion fund. The contract is yet to be ratified by chamber directors.

On motion by Councilman Robert Deinger, City Clerk A. H. Bartlett was instructed to inform the chamber that the city will take care of the highway signs in the future and will also attend to the annual Christmas decorations direct. Deinger also stated that when the new Civic Administration building is completed on El Prado, the council will offer the chamber a new contract regarding rental of part of the building to the civic organization.

**FIXTURES STOLEN**  
Plumbing fixtures, valued at about \$5, were reported stolen from the old P. E. restaurant on Domingue street. Police were informed that the burglary occurred sometime last Friday or Saturday.

## SATURDAY LAST DAY

TO GET 3 GENUINE PYREX CUSTARD CUPS

For only 24 large or 48 small Sego Milk coupons (8 large or 16 small coupons for each additional cup). This generous "get acquainted" offer expires Saturday. You must act at once to get these 3 handy Pyrex Custard Cups in exchange for your Sego Milk coupons. There is a valuable coupon on every Sego Milk label. The complete Sego Milk premium catalog is free—get your copy today, with your set of Custard Cups.

THIS STARTLING GIFT OFFER EXPIRES JULY 3  
Boyd's Radio Sales & Service—850 W. 163th St., Gardena, Calif.  
Lomita Home Appliance Co.—2177 Lomita Blvd., Lomita, Calif.  
TORRANCE ELECTRIC SHOP—1419 Marcelina Ave., Torrance

WHERE CAN YOU FIND  
**Fresh Vegetables**  
AT THESE REMARKABLY  
**LOW PRICES**

Large, Firm <b>Apricots</b> <b>4 LBS. 10c</b>	No. 1 Large Rose <b>Potatoes</b> <b>15 LBS. 15c</b> 100-lb. Sack.....95c
Local Crown <b>Cucumbers</b> Each..... <b>1c</b>	<b>Watermelons</b> Klondikes, Pound..... <b>1c</b>

**QUALITY Super Market**  
1325 Sartori Vegetable Dept.

Closed Monday July 5th

# HOLIDAY CARNIVAL OF VALUES!

FOOD STORES "IT SAVES TO TRADE AT A&P"

<b>MISSION INN PEACHES</b> 3 No. 1 cans <b>25c</b>	<b>SAN LUCAS—LIGHT MEAT TUNA FISH</b> 7-oz. can <b>11c</b>
<b>RED SALMON</b> DEL MONTE No. 1 can <b>19c</b>	<b>P-NUT BUTTER</b> GOLDEN WEST 1-lb. jar <b>17c</b>
<b>ASPARAGUS</b> DEL MONTE EARLY GARDEN can <b>18c</b>	<b>SARDINES</b> TINY TOTS BRISLING No. 1 1/2 can <b>11c</b>
<b>SPINACH</b> DEL MONTE GARDEN No. 2 can <b>10c</b>	<b>KIPPER SNACKS</b> KING OSCAR 3 1/2-oz. can <b>4c</b>
<b>TOMATO SAUCE</b> DEL MONTE 8-oz. can <b>3c</b>	<b>GRAHAMS</b> OR SODAS BETTER BEST 2-lbs. 22c pkg. <b>11c</b>
<b>PINEAPPLE</b> BARS DEL MONTE No. 2 can <b>15c</b>	<b>PEARS "JOLLY ROGER"</b> 3 No. 1 cans <b>25c</b>
<b>"CORONADO" BEER "STEINIE"</b> 11-oz. bottle <b>5c</b> "PILSENGOLD" CANNED BEER, 3 12-oz. cans, 25c	<b>JUNKET POWDER</b> ICE CREAM ASSORTED 2 pkgs. <b>15c</b>
<b>SUGAR</b> FINE GRAN. 10 pound paper 51c PURE CANE 10 pound paper 52c 10 pound cloth 53c	<b>PRESERVES</b> WELCH'S PURE GRAPE 1-lb. jar <b>19c</b>
<b>EGGS</b> LARGE FRESH BROOKFIELD doz. <b>27c</b> DE LUXE doz. <b>25c</b> PROD. OWN doz. <b>28c</b>	<b>MARGARINE</b> KELLOGG'S 1-lb. pkg. <b>17c</b>
<b>BUTTER</b> FIRST QUALITY SILVERBROOK.....lb. <b>37c</b> CHALLENGE.....lb. <b>38c</b> DANISH.....lb. <b>39c</b> SWEET.....lb. <b>41c</b>	<b>FIG BARS</b> FRESH 3 lbs. <b>25c</b>
<b>FLOUR</b> IONA 10-lbs. 24 1/2-lbs. 35c GLOBE A-1 43c SPERRY 47c GOLD MEDAL 49c	<b>NU-MALT</b> GHIRARDELLI'S 1-lb. can <b>25c</b>
	<b>CORNED BEEF</b> HASH LIBBY'S No. 2 can <b>13c</b>
	<b>PORK &amp; BEANS</b> BROWN CROCK No. 2 can <b>14c</b>
	<b>FORMAY LEMON JUICE</b> KING KELLY 8-oz. can <b>8c</b>
	<b>PORK &amp; BEANS</b> ANN PAGE 28-oz. can <b>10c</b>
	<b>CORN FLAKES</b> SUNNYFIELD 8-oz. pkg. <b>5 1/2c</b>
	<b>NECTAR TEA</b> ORANGE PEKOE 1/2-lb. pkg. <b>13c</b>
	<b>GINGER ALE</b> CANADA DRY (plus deposit) carton of 12 bottles <b>95c</b>
	<b>EIGHT O'CLOCK WESSON OIL</b> COFFEE 1-lb. 39c, 55c FOR COOKING 1/2 quart can, 39c No. 1 can <b>21c</b>
	<b>ASTOR COCKTAILS</b> FAVORITE VARIETIES large bottle <b>65c</b>
	<b>EVAPORATED MILK</b> WHITEHOUSE 1-lb. can <b>6c</b>

PRICES EFFECTIVE THURS., FRI. & SAT. JULY 1, 2, & 3, 1937.  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

QUALITY SATISFACTION

## Flavor-Famed Meats

SKINNED CUDAHY'S PURITAN OR ARMOUR'S STAR "FIXED FLAVOR"

# HAMS WHOLE or SHANK HALF lb. 29c

<b>GRAIN-FED "BRANDED" STEER BEEF ROASTS</b> 7-Bone Center Cut Chuck —BEST CUTS— lb. <b>17c</b>
<b>PLATE RIB BOILING BEEF</b> lb. <b>10c</b>
<b>FRESH GROUND ROUND</b> lb. <b>19c</b>
<b>FRESH LEAN GROUND BEEF</b> lb. <b>12 1/2c</b>
<b>FANCY FRESH-DRESSED COLORED HENS</b> 4-5 lbs. Avg. lb. <b>29c</b>
<b>CUDAHY'S WHITE RIBBON SHORTENING</b> 1-lb. carton <b>14c</b>
<b>CUDAHY'S PURITAN OR SUNNYFIELD SLICED BACON</b> 1-lb. pkg. <b>19c</b>
<b>GRAIN-FED BRANDED STEER BEEF ROUND or SWISS STEAK</b> lb. <b>25c</b>
<b>SLICED BOILED HAM</b> lb. <b>49c</b>
<b>"BEST EVER" FINEST QUALITY BOLOGNA WIENERS &amp; CONEYS</b> Fresh Liver Sausage lb. <b>19c</b>

MAKE YOUR SELECTIONS FROM THE PICK OF THE CROP

## Fruits & Vegetables

RED RIPE WATERMELONS lb. **1c**

IMPERIAL VALLEY—EXTRA LARGE CANTALOUPEs each **5c**

**A&P FOOD STORES**  
THE WORLD'S LEADING FOOD MERCHANTS  
1319 SARTORI AVENUE, TORRANCE